	Application No.	Applicant(s)
Interview Summary	10/767,348	DANCE ET AL.
	Examiner	**Art Unit**	
	Eric Rush	2624	

All participants (applicant, applicant's representative, PTO personnel):

(1) _Eric Rush_.

(3)_Kevin Jones_.

(2) _Samir Ahmed_.

(4)_____.

Date of Interview: _25 February 2008_.

Type: a)☒ Telephonic   b)☐ Video Conference
        c)☐ Personal [copy given to: 1)☐ applicant   2)☐ applicant's representative]

Exhibit shown or demonstration conducted: d)☐ Yes   e)☒ No.
    If Yes, brief description: _____.

Claim(s) discussed: _18_.

Identification of prior art discussed: _Simske and Cok et al.._.

Agreement with respect to the claims f)☐ was reached.   g)☐ was not reached.   h)☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: _Attorney argued the combination of Simske with Cok et al. wasn't applicable, the Examiner respectfully disagreed. Figures 9, 10 and 11 of Cok et al. were discussed as their interepertation of an advertisement and combination of text and image data ._

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an
Attachment to a signed Office action.

_____
Examiner's signature, if required